

## Free Seminars Registration Form

IF YOU ARE INTERESTED IN PARTICIPATING IN EXPORAMA SHOW'S SEMINAR PROGRAMME  
PLEASE FILL IN THE FORM AND FAX IT TO +3021 06197310

Organized by

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Visit  
[www.exporamashow.com](http://www.exporamashow.com)  
for more information  
about the event.

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### PERSONAL INFORMATION

Dr.  Mr.  Mrs.

Title

First & Last Name

Job Title Company

Address Post Code

City Name Country

Phone Numbers FAX

E-mail

### CHECK THE SEMINARS YOU WISH TO ATTEND AND FAX THIS PAGE TO +30210 6197310

#### Saturday 6 December 2008

- 16.00 – 17.45: EIBTM 2008 Industry Trends & Market Share Report**  
Rob Davidson, Senior Lecturer in Business Travel & Tourism, University of Westminster

#### Sunday 7 December 2008

- 11.30 - 13.30: Meeting Architecture**  
**About designing and building meetings around their objectives**  
Maarten Vanneste CMM, President & CEO Abbit Meeting Support  
President Meeting Support Institute
- 11.30 - 13.30: Successful Exhibition Marketing**  
Dr Christina Koloniari, Economist, General Manager Exhibitions Research Institute
- 15.00 - 16.00: Exhibit Sales Force Motivation**  
Christos Lazaris, Sales and Strategic Marketing Consultant
- 17.00 - 18.00: Exhibition Architecture. The Challenge of Temporary Environments**  
Giotis Ioannidis, Architect, Tetragon
- 17.30 - 18.30: Self-Motivation & Personal Branding**  
Self-Motivation & Personal Branding

#### Monday 8 December 2008

- 11.30 – 13.30: Implementing Sustainability**  
Fiona Pelham, Managing Director of Organise Thism UK  
Chair for BS 8901 international sustainable event standard
- 15.00 - 16.00: Exhibitions - Just selling space?**  
A wise-men panel by top exhibition organizers
- 17.30- 18.30: THE SECRET for personal & professional success**  
Dr John Kalogerakis, Managing Director JMK Ltd, HR Development Consultant
- 17.00 –19.00: Mega Events as Efficient Marketing Tools**  
Dr Dimitris Koutoulas, Tourism Marketing Consultant

#### Tuesday 9 December 2008

- 11.30 – 13.30: Strategic Meetings Management**  
Marinda Ioannou, PCO, Managing Director SCS Limited, MPI speaker
- 12.00 – 13.00: Intercultural Communications in Exhibitions**  
Dr John Kritsotakis, Exhibition Expert Consultant, International Trade Centre  
PhD in Commercial Sciences
- 17.30- 16.30: How can Men and Women collaborate effectively at work**  
Dr John Kalogerakis, Managing Director JMK Ltd, HR Development Consultant